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LIVE UNITED

Seventh Annual DOCS WHO ROCK™



SPONSORSHIP OPPORTUNITIES

Docs Who Rock • Saturday, October 30, 2010 • 7 p.m. • E.J. Thomas Hall

Since the first Docs Who Rock in 2004, the show has grown into a widely recognized, successful event for United Way of Summit County. Local physicians show off their musical talents, either as solo acts or as part of a group, in this entertaining annual show that has drawn nearly 2,000 attendees for each of the last three shows. Dr. Terry Gordon, retired top cardiologist and nationally recognized AED activist, will be making his highly anticipated return to the Docs Who Rock stage. Docs Who Rock is promoted in radio and print advertising as well as on the internet (www.docswhorock.com) and in a variety of Social Networking Media sites.

United Way of Summit County is a recognized leader in community philanthropy. Across the country and locally, United Way is one of the most recognizable brands and logos. By sponsoring a United Way event, you can align your company with United Way and demonstrate a commitment to improving lives in our community.

Platinum Record Level Sponsor - Contribution of \$2,000

Your investment includes:

1. Six months promotion of your organization as a Docs Who Rock Sponsor
2. Company name included on Docs Who Rock promotional and advertising material
3. One full-page full-color ad in the Docs Who Rock program
4. Up to 8 tickets to the 2010 show
5. One copy of DVD (when produced)

Gold Record Level Sponsor - Contribution of \$1,000

Your investment includes:

1. Company name included on Docs Who Rock promotional and advertising material
2. One full-page black & white ad in the Docs Who Rock program
3. Up to 4 tickets to the 2010 show
4. One copy of DVD (when produced)

Gold Record Level Sponsor - Contribution of \$500

Your investment includes:

1. Company name included on Docs Who Rock promotional and advertising material
2. One half-page black & white ad in the Docs Who Rock program
3. Up to 2 tickets to the 2010 show
4. One copy of DVD (when produced)

For more information contact Michael Gaffney, United Way of Summit County at 330.643.5532 or email mgaffney@uwsummit.org